

Navigator Outlook

July 2025



Investing that elevates

Navigator Outlook: July 2025

VALUATION

- Bond yields remain compelling as dividend yields continue to decline.
- Emerging markets are trading at a multi-decade discount relative to the S&P 500.
- S&P Equal Weight remains far more reasonably valued than the cap-weighted S&P 500.

SENTIMENT

- Federal Reserve sentiment remains neutral despite expectations for 2 cuts in 2025.
- AAI investor sentiment has returned to neutral levels.
- Surge in high-risk trading as leveraged ETF's and ODTE Options hit new highs.

ECONOMY

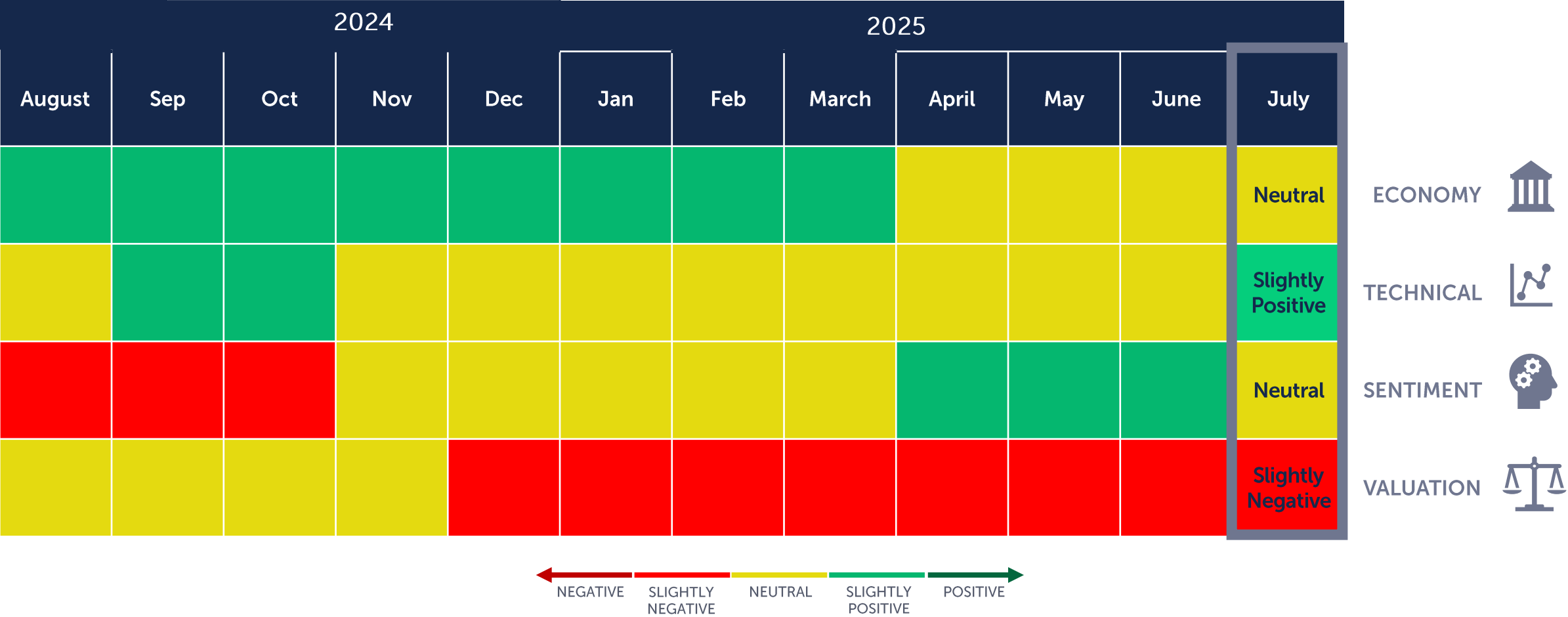
- Tariffs and fiscal stimulus have yet to derail the disinflationary trend.
- Economic outlook brightens as recession worries fade.
- Potential weakness in unemployment should reduce some inflation pressure.

TECHNICAL

- Stock gains often continue after losses are recovered.
- While international stocks are extended, participation is broad.
- Strong breadth suggests mid-caps may catch up to large caps.



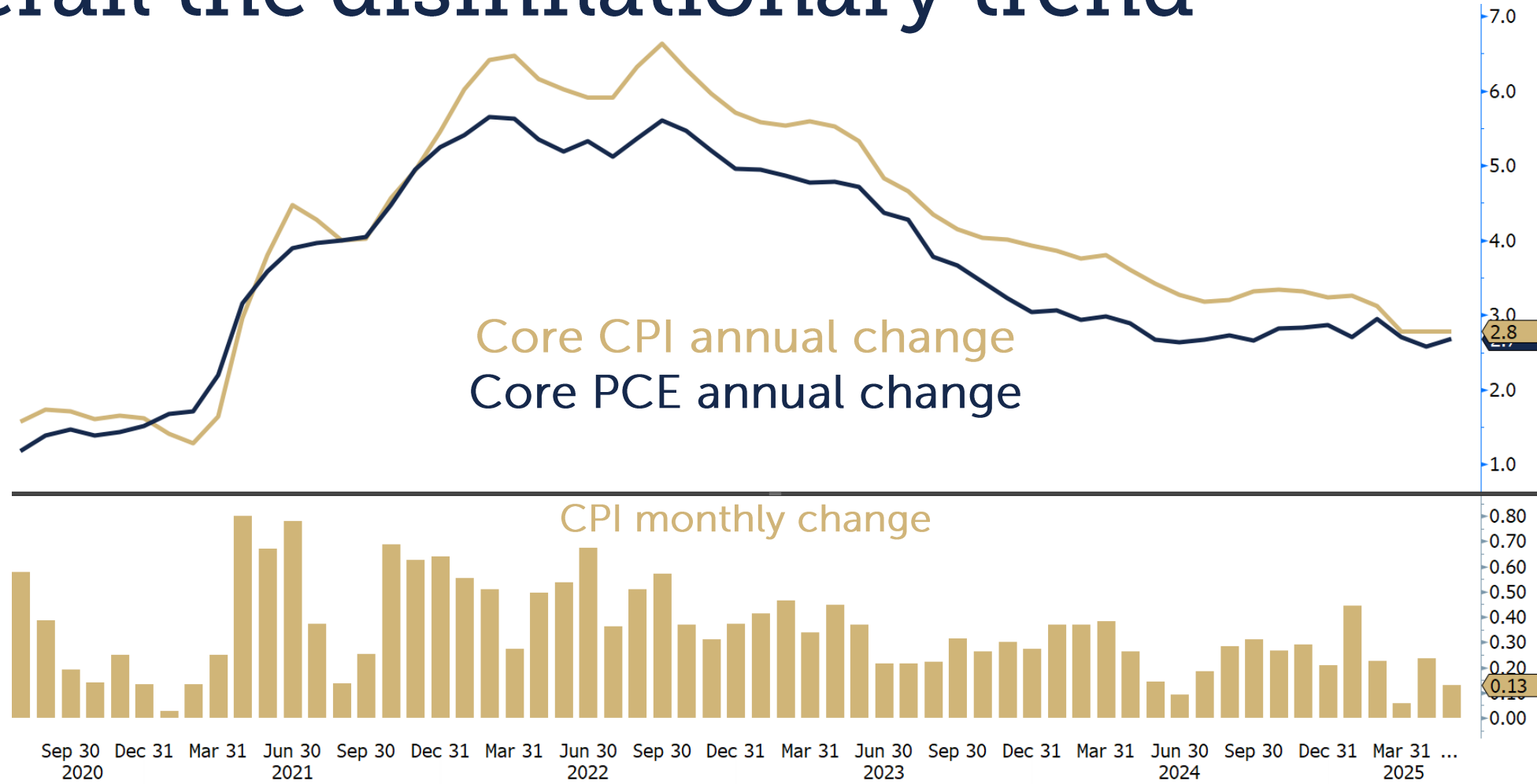
Navigator Outlook: July 2025



Asset Class Positioning: July 2025

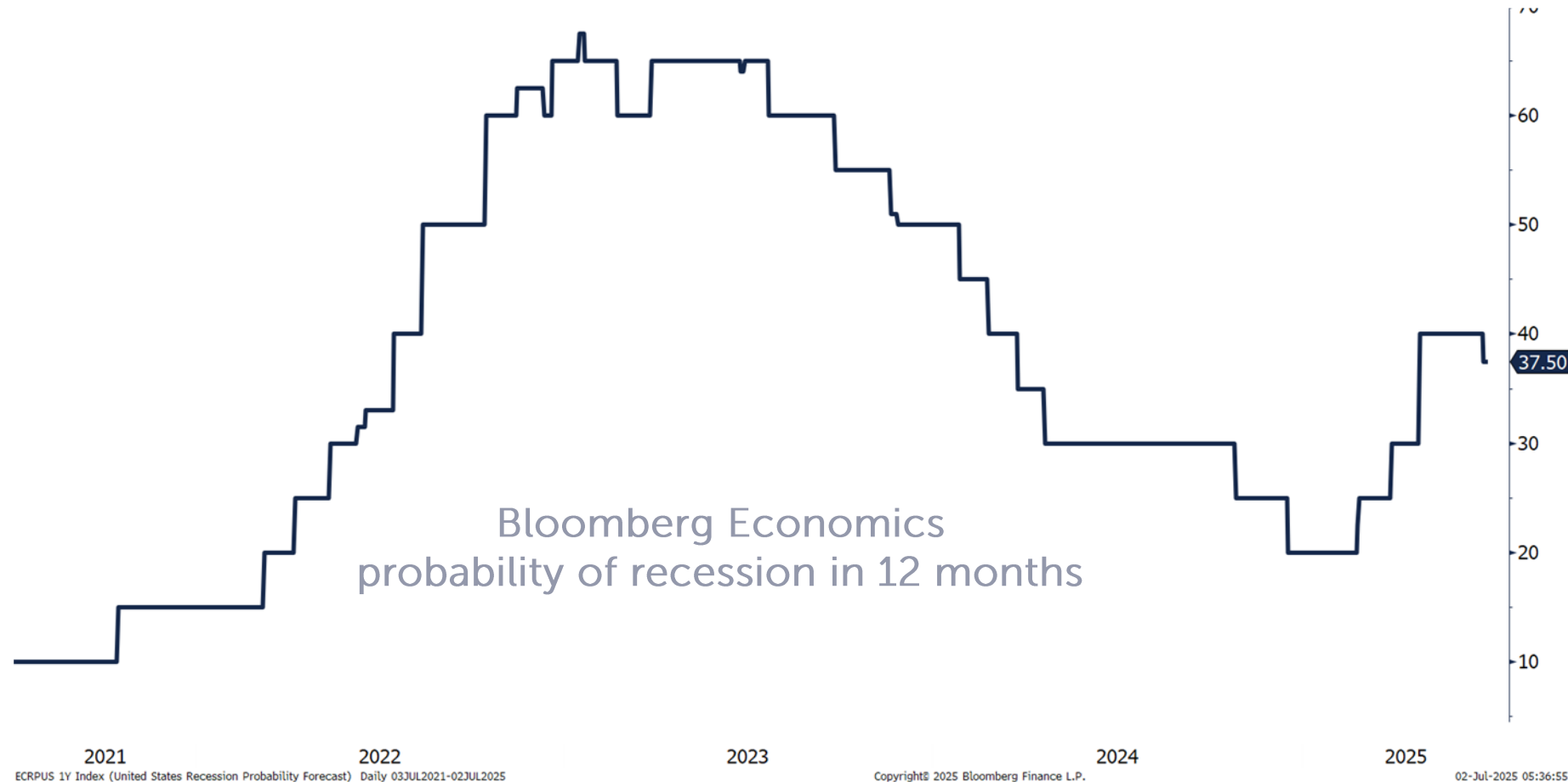
Asset Class		Positioning	Comment
STOCKS	US Large Cap	Neutral	Valuations have jumped back to the high end of the range with market recovery. Risks to profitability are present as growth slows and supply chain issues from tariffs become reality.
	US Mid and Small Cap	Neutral	Significant valuation discounts remain in place. However, technical picture remains weak, and earnings revisions have been relatively weak versus large caps.
	International	Positive	Relative valuation still attractive, relative strength better than US and earnings revisions are better.
	Emerging Markets	Positive	Relative valuation remains attractive, and earnings revisions have turned positive.
BONDS	Core	Positive	Bond dropped in June and are near the bottom of the range of the last year. Yield levels remain compelling relative to the valuations of risky assets.
	Treasuries	Neutral	Treasury yields remain rangebound, reflecting a balance of inflation and recessionary risks.
	Corporates	Neutral	The yield premium of risky narrowed yet again in June, reflecting low corporate default expectations.
	Mortgages	Positive	Mortgage yield spreads remain attractive relative to their credit risk, providing improved risk/reward relative to corporate bonds.

Tariffs and fiscal stimulus have yet to derail the disinflationary trend



Sources: Bloomberg

Economic outlook brightens as recession worries fade

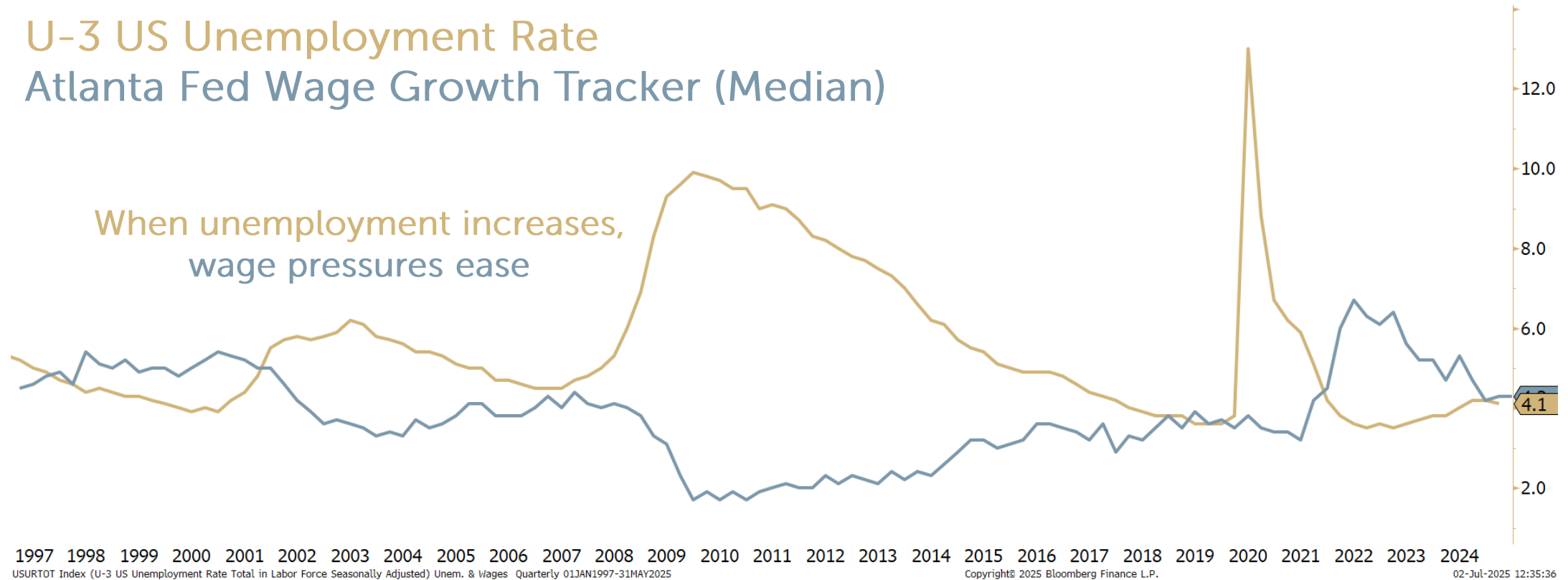


Sources: Bloomberg surveys, bank forecasts

Potential weakness in unemployment should reduce some inflation pressure



U-3 US Unemployment Rate Atlanta Fed Wage Growth Tracker (Median)



Source: Bloomberg.

Stock gains often continue after losses are recovered

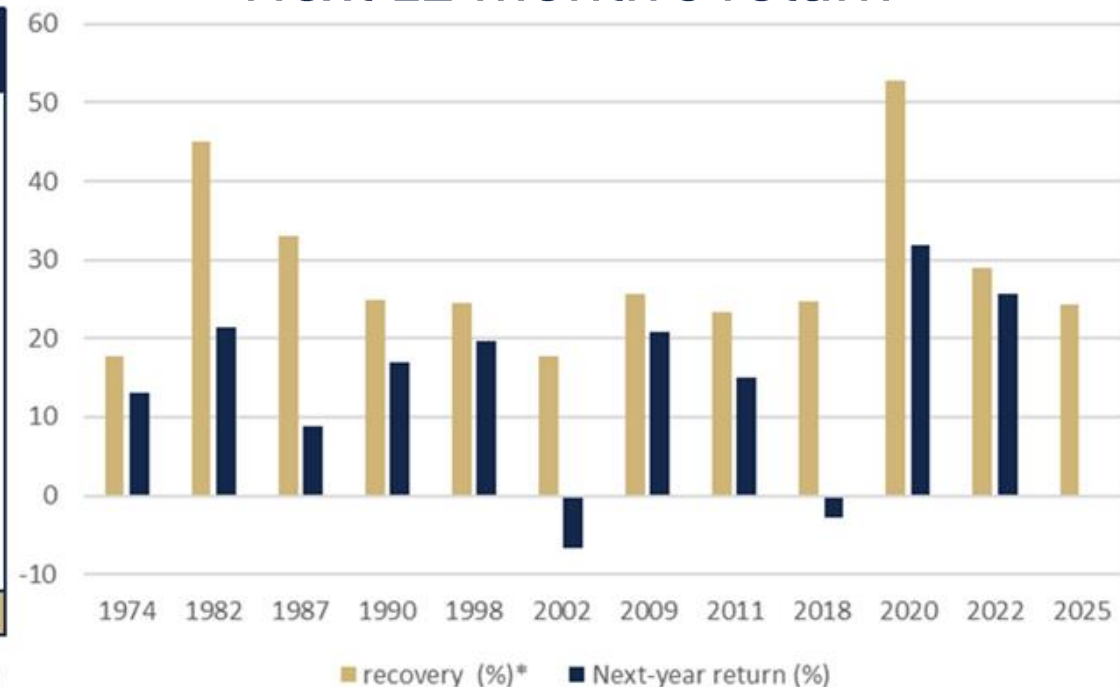


S&P 500 drawdowns and recoveries

Bear Market	Market bottom	Drawdown (%)	Recovery date	recovery (%)*	Next-year return (%)
1974	10/3/1974	-48.2	10/3/1974	17.7	13.1
1982	8/12/1982	-27.1	1/6/1983	45.0	21.4
1987	12/4/1987	-33.5	7/26/1989	33.1	8.9
1990	10/11/1990	-19.9	2/14/1991	24.9	16.9
1998	8/31/1998	-19.3	11/23/1998	24.6	19.7
2002	10/9/2002	-49.1	5/30/2007	17.8	-6.7
2009	3/9/2009	-56.8	3/28/2013	25.7	20.9
2011	10/3/2011	-19.4	2/3/2012	23.3	15.0
2018	12/24/2018	-19.8	4/23/2019	24.7	-2.7
2020	3/23/2020	-33.9	8/18/2020	52.7	31.8
2022	10/12/2022	-25.4	1/19/2024	28.9	25.6
2025	4/8/2025	-18.9	6/27/2025	24.3	
Average		-30.9		28.4	14.9

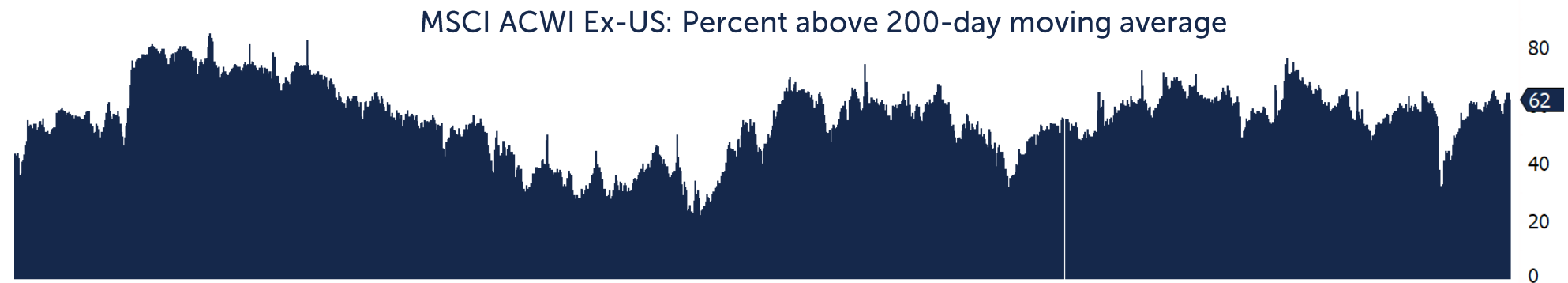
* Periods greater than 1 year are annualized

S&P 500 recoveries Next 12 month's return



Source: Bloomberg

While international stocks are extended, participation is broad

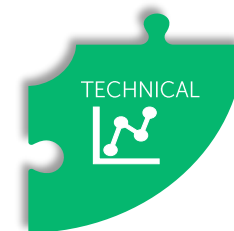


2020 2021 2022 2023 2024 2025
MXWDU Index (MSCI ACWI Excluding United States Index) % above 200Day MA Daily 03JUL2020-02JUL2025
Source: Bloomberg

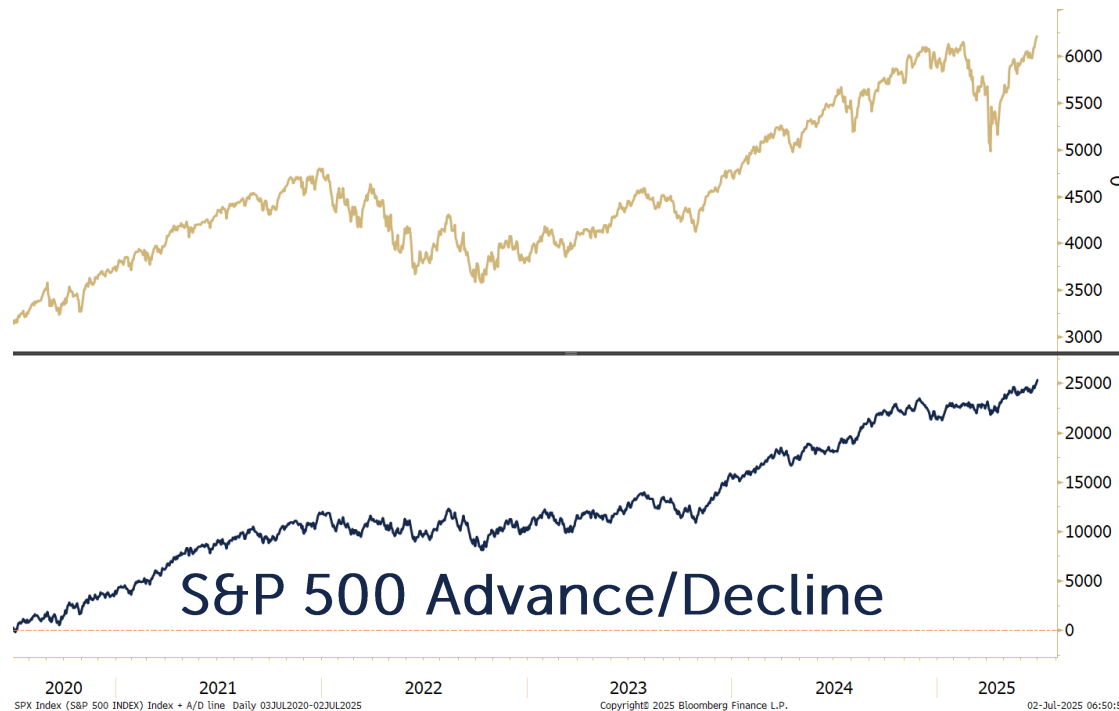
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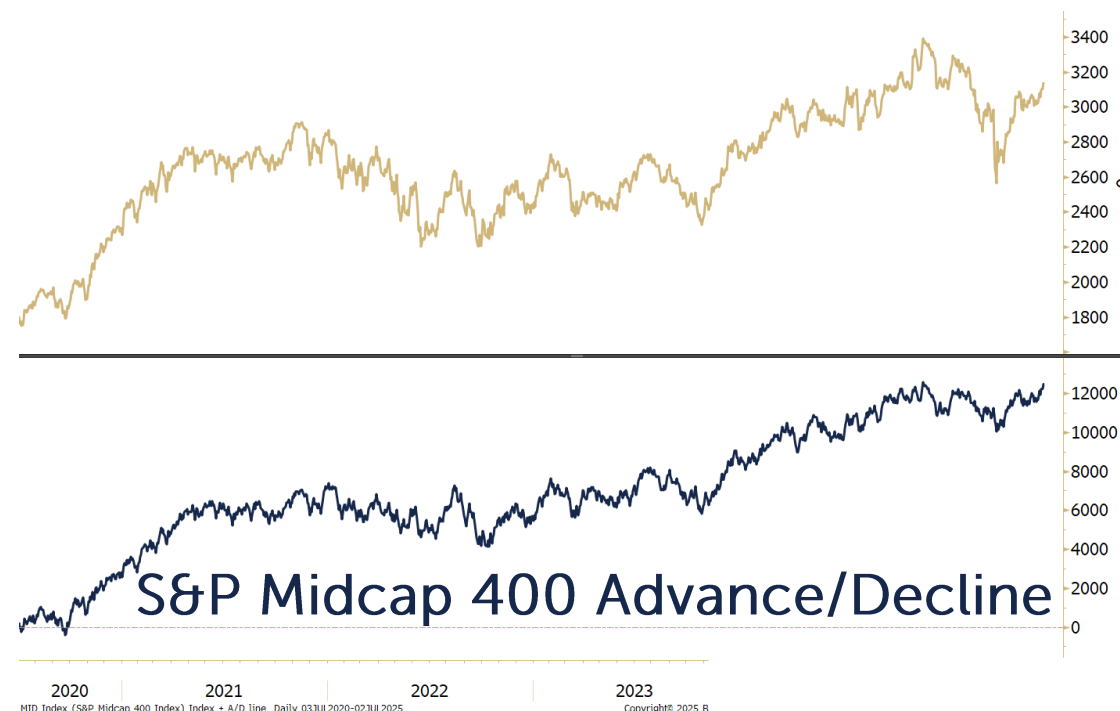
Strong breadth suggests midcap stocks may catch up to large caps



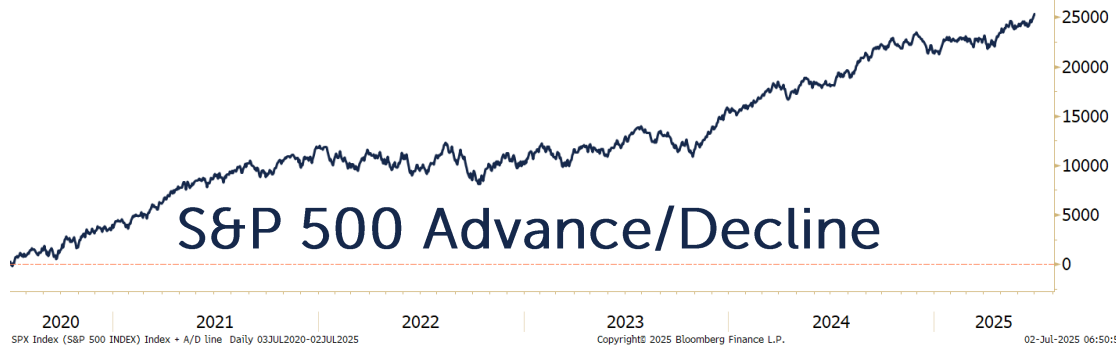
S&P 500



S&P Midcap 400



S&P 500 Advance/Decline

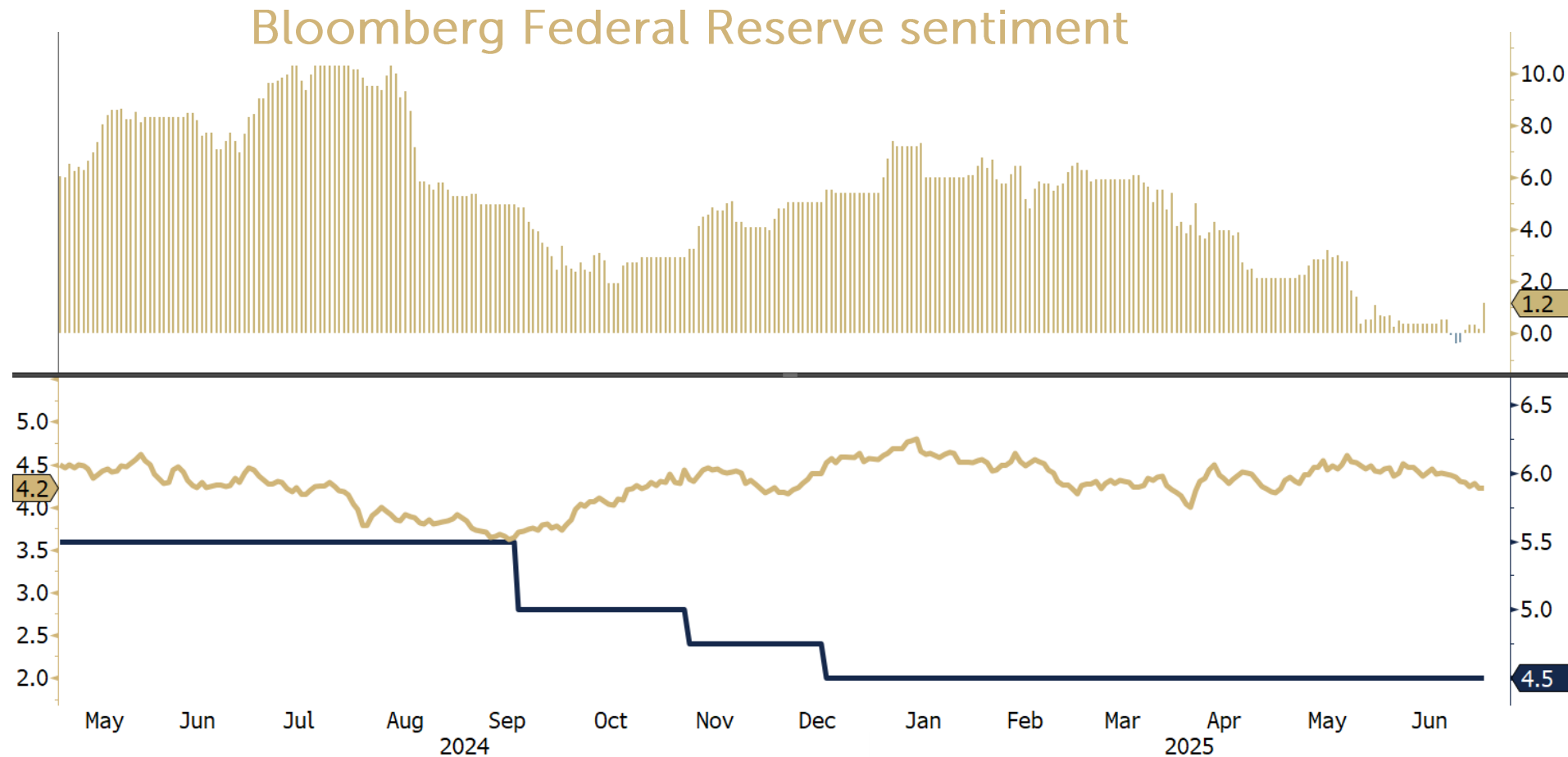


S&P Midcap 400 Advance/Decline



Source: Bloomberg

Federal Reserve sentiment remains neutral, despite expectations for 2 cuts in 2025



BENLPFED Index (Bloomberg Economics Federal Reserve Sentiment Natural Language Processing Model) Fed Sentiment NLP Daily 06MAY2024-01JUL2025

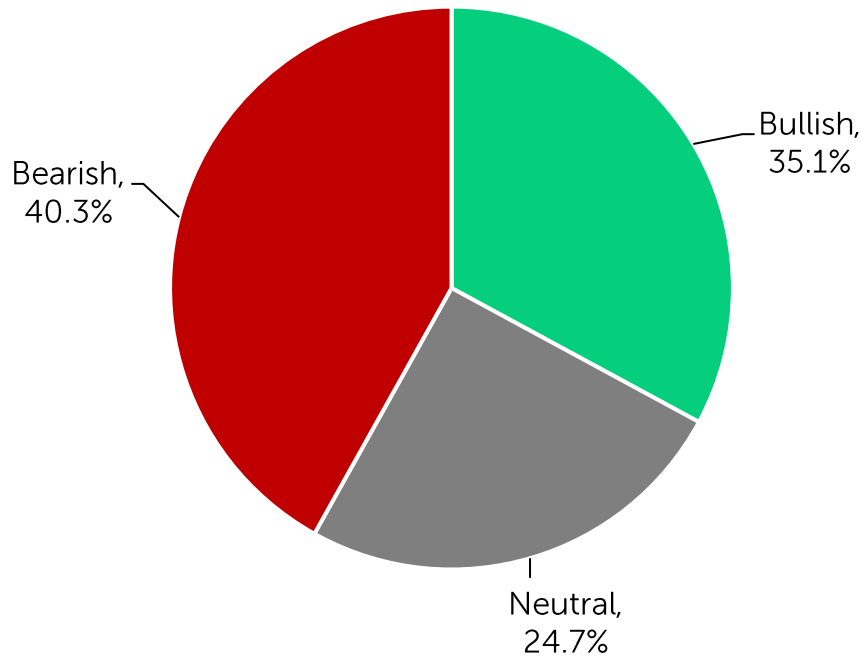
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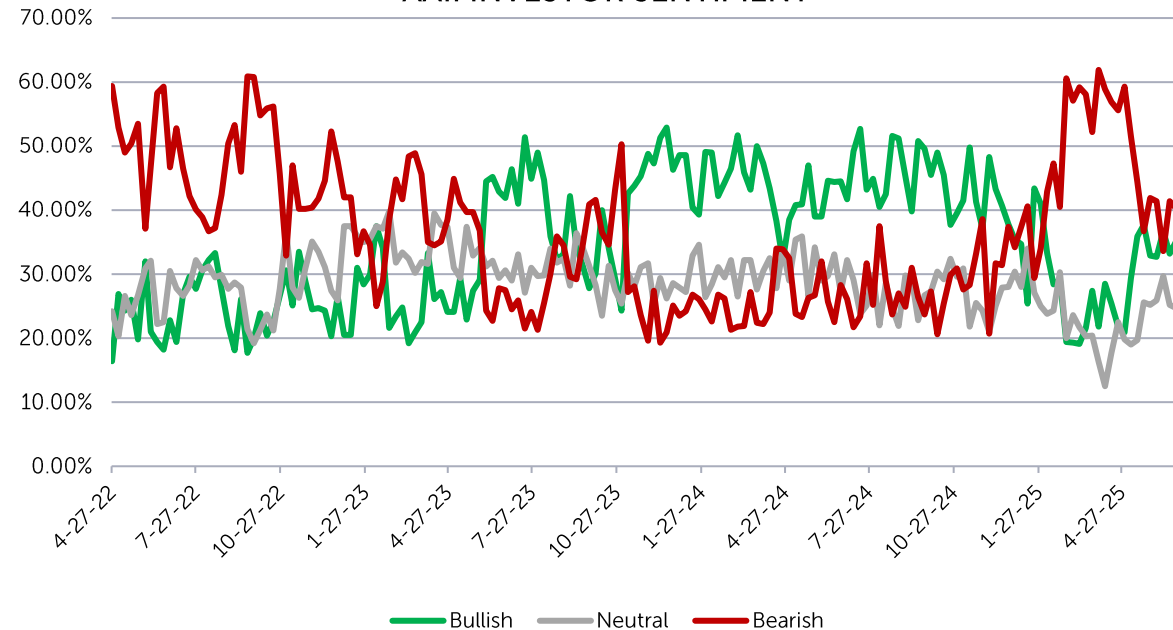
Investor sentiment has returned to neutral levels



AII Sentiment Survey
6/25/2025



AII INVESTOR SENTIMENT



Source: AII Sentiment Survey

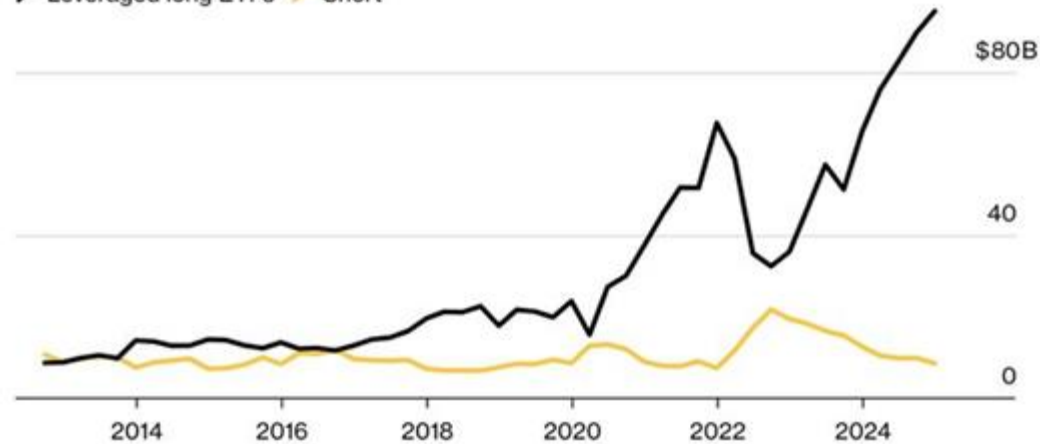
Surge in High-Risk Trading: Leveraged ETFs & 0DTE Options Hit New Highs



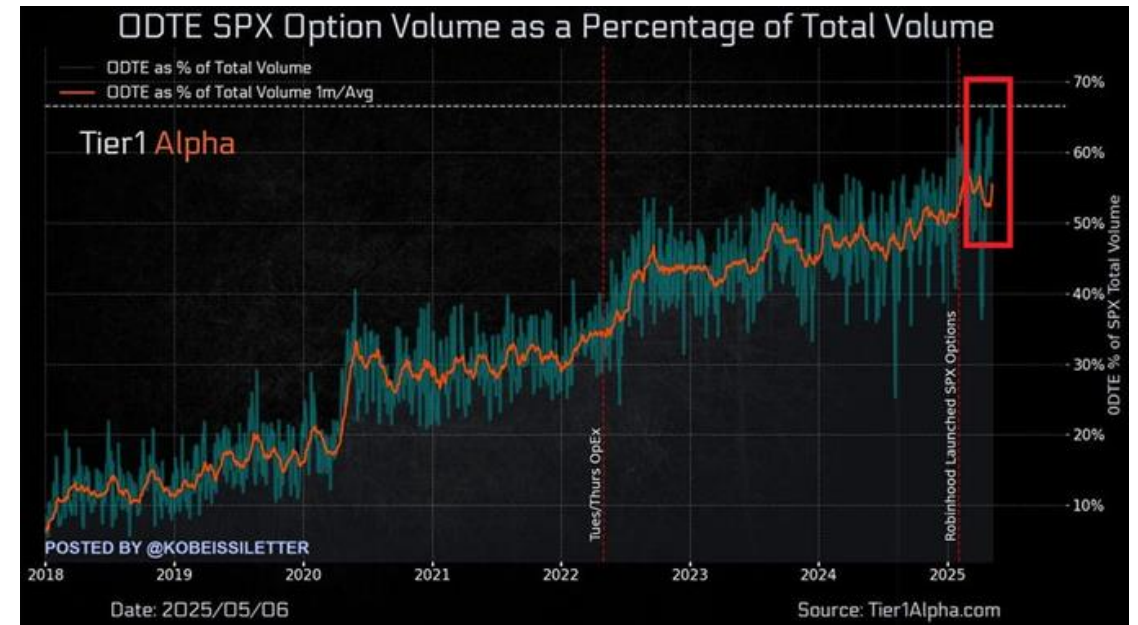
Record Assets Parked in Leveraged Funds

The spread between the two ETFs is at the widest ever

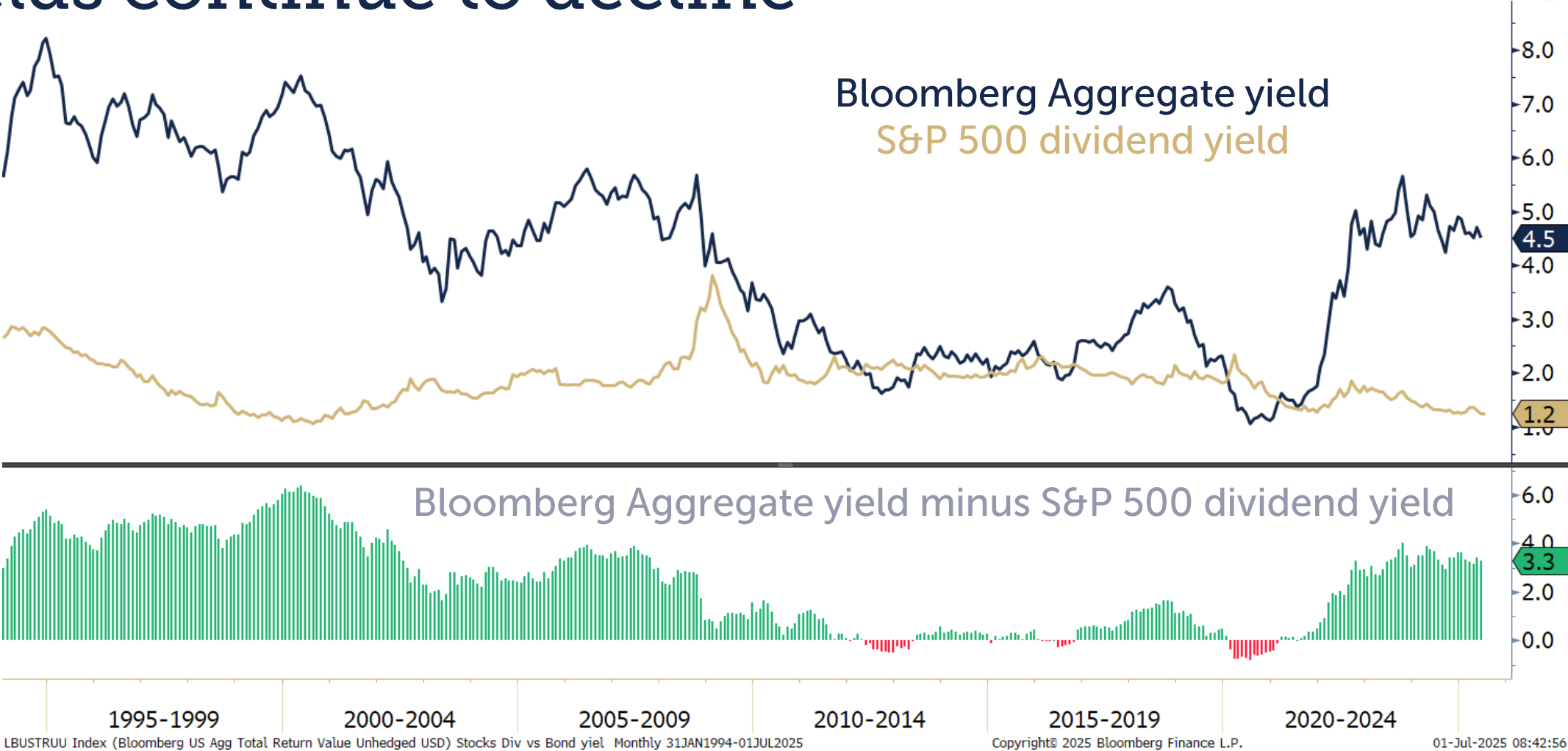
✓ Leveraged long ETFs ✗ Short



Source: Bloomberg Intelligence



Bond yields remain compelling as dividend yields continue to decline

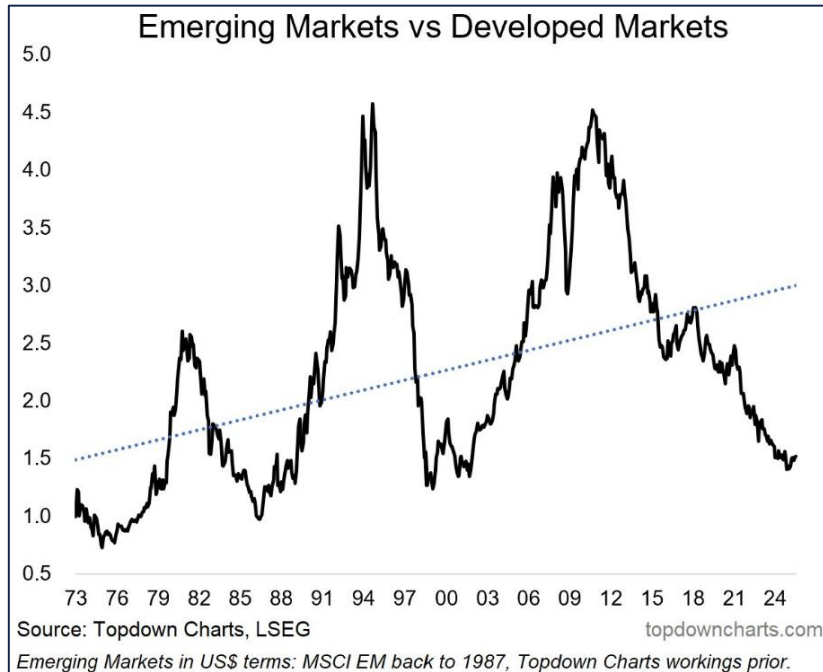


Source: Bloomberg.. High Yield and Investment grade – Yield to worst. High yield minus investment grade yield to worst. Core CPI YOY

Emerging markets: Multi-decade discount

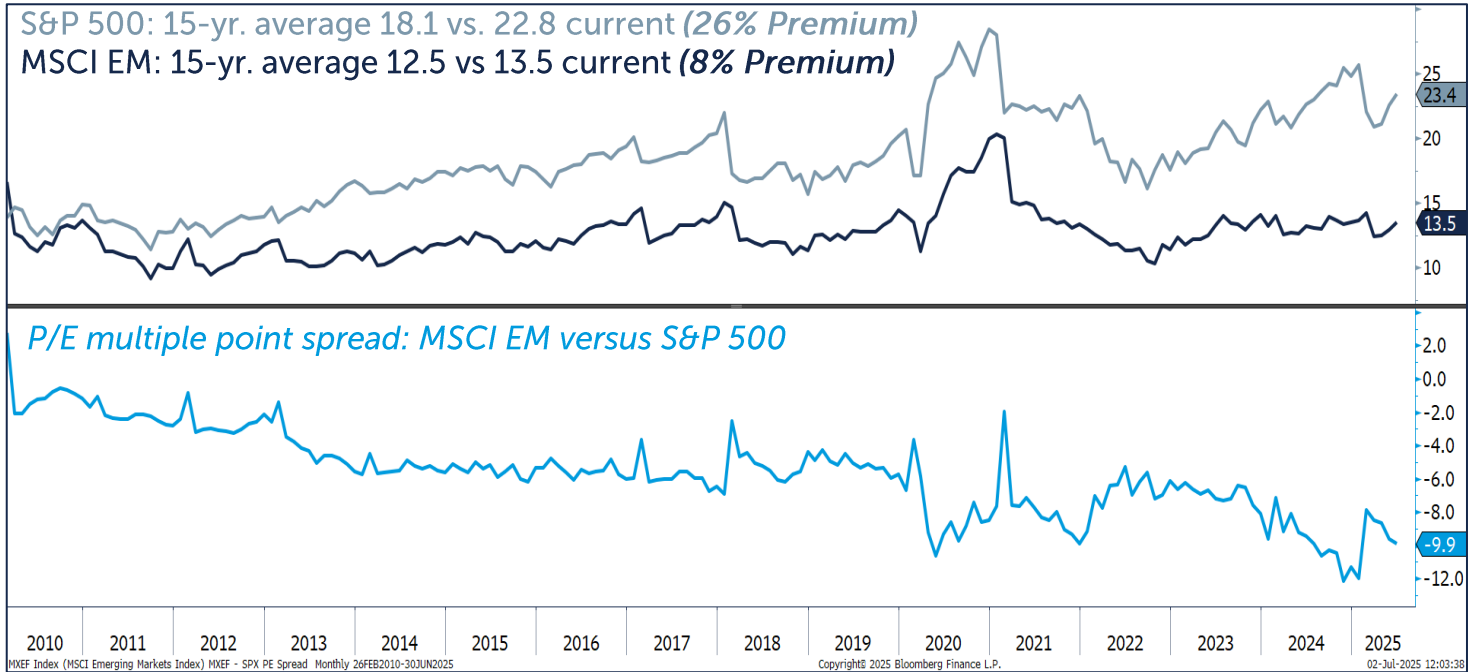


Multi-decade relative performance



Source: Callum Thomas of Topdown Charts via Linked-In.

Forward P/E: S&P 500 versus Emerging Markets

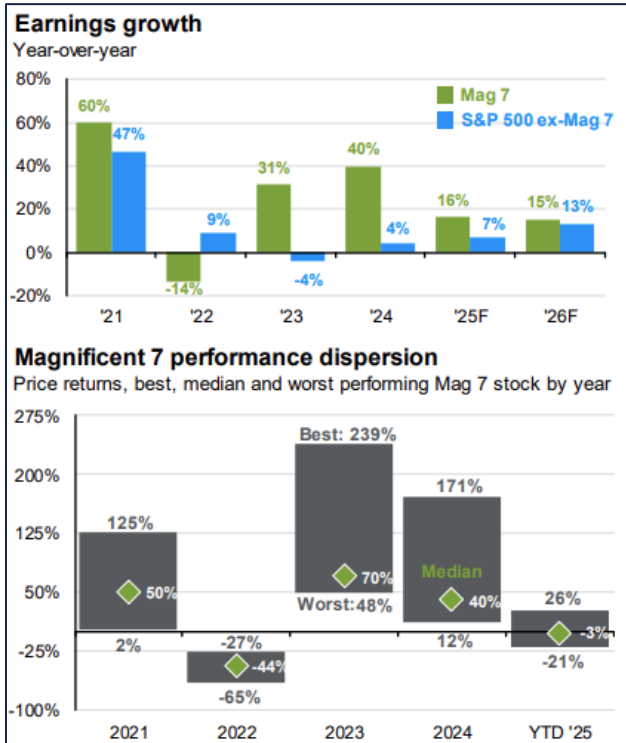


Source: Bloomberg.

S&P Equal Weight: Reasonably valued

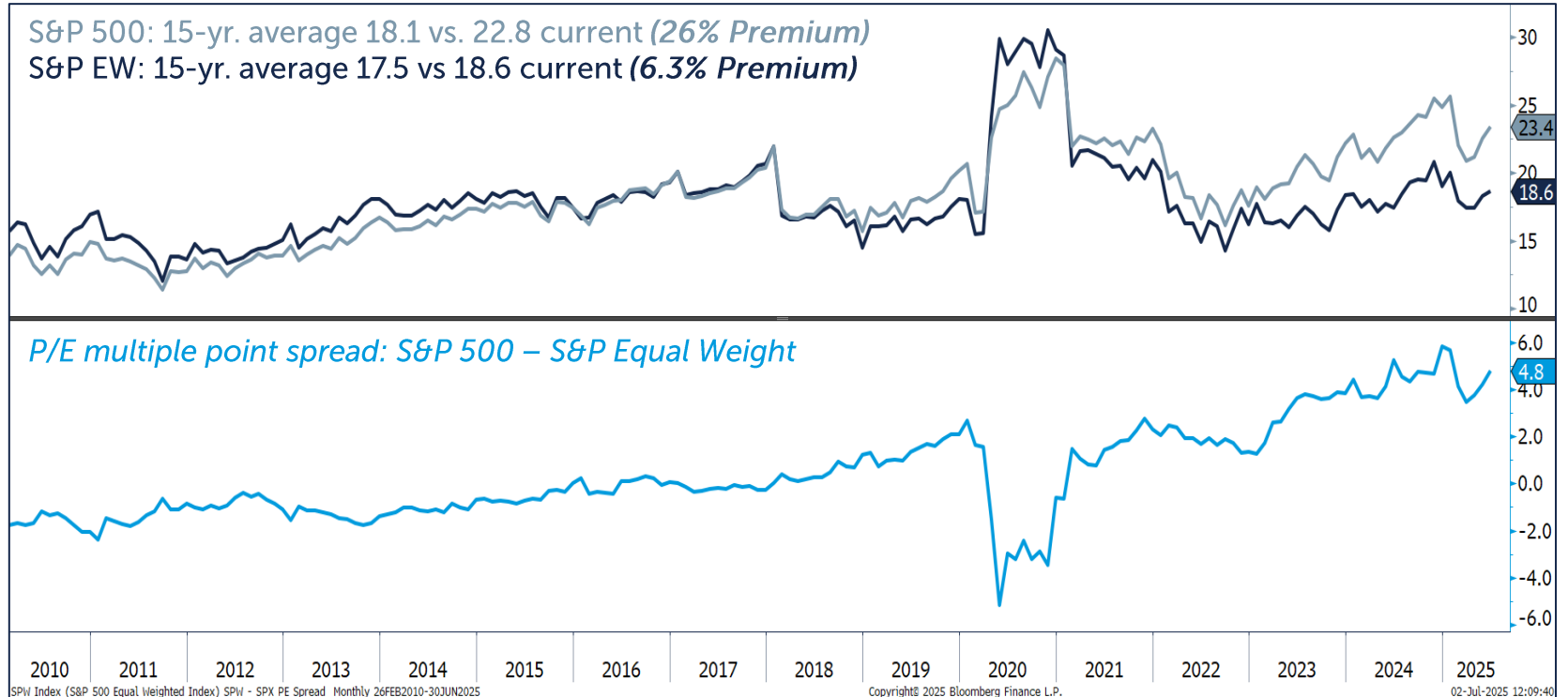


Earnings exceptionalism fading



Source: JP Morgan Guide to the Markets.

Forward P/E: S&P 500 versus S&P Equal Weight (EW) has expanded materially



Source: Bloomberg.

Justification for higher PE multiples for the leading tech stocks has been much stronger earnings growth. As that fades moving forward, so too should the 'premium' valuation. The spread between the S&P 500 and the Equal Weight index should compress.

Asset Allocation – Strategic-As of July 3



Equity	100%	80%	60%	40%	20%
● US Large Cap	39.0%	31.2%	23.4%	16.0%	5.0%
● US SMID	27.0%	21.6%	16.2%	11.2%	7.0%
● Developed	28.5%	22.8%	17.1%	10.4%	8.0%
● Emerging Markets	5.5%	4.4%	3.3%	2.4%	-
Fixed Income	-	20%	40%	60%	80%
● Core Bonds	-	13.4%	26.8%	40.2%	53.6%
● Government Bonds	-	3.0%	6.0%	9.0%	12.0%
● Securitized Bond	-	3.0%	6.0%	9.0%	12.0%
● Corporate Bonds	-	0.0%	0.0%	0.0%	0.0%
● High Yield Bonds	-	0.6%	1.2%	1.8%	2.4%

Source: OneAscent Investment Solutions. Represents target allocations as of 7/3/2025 and may not sum to 100% due to rounding.

Asset Allocation – Peak – as of July 3



Equity	96%	82%	62%	42%	21%
US Large Cap	37.1%	31.3%	23.5%	16.0%	5.8%
US SMID	24.3%	18.9%	13.5%	9.1%	5.3%
Developed	28.2%	25.0%	19.3%	12.2%	8.5%
Emerging Markets	6.5%	6.9%	5.8%	4.2%	1.5%
Fixed Income	4%	18%	37%	59%	79%
Core Bonds	0.0%	6.7%	20.1%	35.2%	50.3%
Government Bonds	0.0%	1.5%	7.0%	7.9%	11.3%
Securitized Bonds	2.0%	5.5%	4.5%	10.9%	13.3%
Corporate Bonds	2.0%	4.0%	4.0%	3.0%	2.0%
High Yield Bonds	0.0%	0.3%	0.9%	1.6%	2.3%
Strategic [†]	90.0%	80.0%	80.0%	85.0%	90.0%
Tactical [‡]	10.0%	20.0%	20.0%	15.0%	10.0%

Source: OneAscent Investment Solutions. Represents target allocations as of 7/3/2025 and may not sum to 100% due to rounding.

[†]Strategic allocations represent a majority of the portfolio and are updated annually based on capital market assumptions. The strategic component of a portfolio is intended to provide the appropriate level of market exposure to stocks and bonds based on the intended risk-tolerance.

[‡]Tactical allocations represent a smaller portion of the portfolio and are updated quarterly based on an assessment of relative strength. The tactical component of a portfolio is intended to capitalize on near-term opportunities as the market environment changes.

Asset Allocation – Peak w/ Alts – as of Jul 3



Equity	76%	62%	52%	34%	-
US Large Cap	29.3%	23.5%	19.6%	13.0%	-
US SMID	18.9%	13.5%	10.8%	7.0%	-
Developed	22.5%	19.3%	16.4%	10.3%	-
Emerging Markets	5.4%	5.8%	5.2%	3.8%	-
Fixed Income	4%	18%	28%	51%	-
Core Bonds	0.0%	6.7%	13.4%	30.2%	-
Government Bonds	0.0%	1.5%	3.0%	6.8%	-
Securitized Bonds	2.0%	5.5%	7.0%	6.8%	-
Corporate Bonds	2.0%	4.0%	4.0%	6.0%	-
High Yield Bonds	0.0%	0.3%	0.6%	1.4%	-
Alternatives	20%	20%	20%	15%	-
Gold	2.0%	2.0%	2.0%	1.5%	-
Broad Commodities	2.0%	2.0%	2.0%	1.5%	-
Managed Futures	5.0%	5.0%	5.0%	3.8%	-
Hedged Equity	5.0%	5.0%	5.0%	3.8%	-
Event Driven	6.0%	6.0%	6.0%	4.5%	-
Strategic [†]	90.0%	80.0%	80.0%	85.0%	-
Tactical [‡]	10.0%	20.0%	20.0%	15.0%	-

Source: OneAscent Investment Solutions. Represents target allocations as of 7/3/2025 and may not sum to 100% due to rounding.

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Asset Allocation – ETF Only Models



Equity	100%	80%	60%	40%	20%	0%
US Large Cap	48.0%	38.4%	28.8%	19.2%	10.0%	-
US SMID	20.0%	16.0%	12.0%	8.0%	4.0%	-
Developed	25.0%	20.0%	15.0%	10.0%	6.0%	-
Emerging Markets	7.0%	5.6%	4.2%	2.8%	0.0%	-
Fixed Income	0%	20%	40%	60%	80%	100%
Core Bonds	-	14.0%	28.0%	42.0%	56.0%	70.0%
Government Bonds	-	4.0%	8.0%	12.0%	16.0%	20.0%
Securitized Bonds	-	2.0%	4.0%	6.0%	8.0%	10.0%

Source: OneAscent Investment Solutions. Represents target allocations as of 7/3/2025 and may not sum to 100% due to rounding.

Long-Term Investing Principles



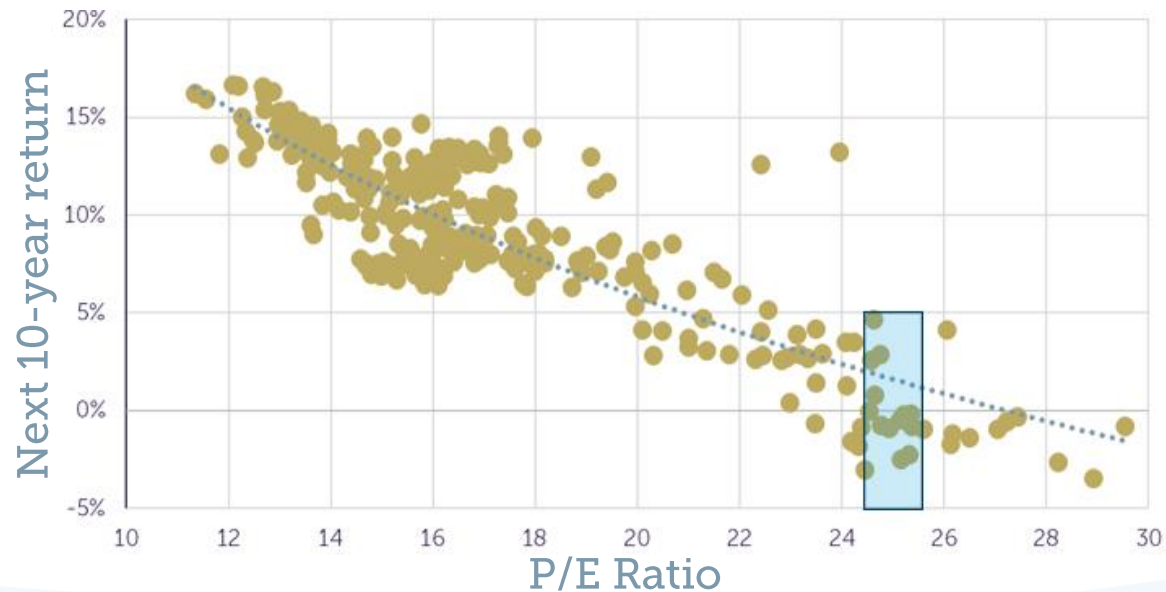
Common behavior pitfalls of investing

Behavioral pitfalls	A potential antidote
Investing subjectively	In a digitally connected world, we face an endless barrage of headlines, notifications, and opinions when it comes to investments. Without proper context, the numbers and charts can create whatever narrative we want to hear. A sober assessment of data, as well as our own natural behavioral biases, can reduce subjectivity in our investment decisions.
Acting on gut feelings	Emotional decision making is an investor's worst enemy because it often contradicts sound judgement. When it comes to investing, we must vigilantly guard ourselves from motivations of fear and greed. Having a system in place that eliminates these all too common tendencies provides a better opportunity to achieve our financial goals .
Panic selling	Investor sentiment is a primary indicator of short-term market performance and it's no secret that our "feelings" towards portfolios can change daily. This behavioral aspect of investing creates opportunities for rational investors to capitalize when inefficiencies exist within the market.
Underestimating the risks	The financial world defines risk in terms of volatility, but its most common metric (standard deviation) treats upside and downside movements equally. The ultimate risk to an investor is loss of principal, and our aim as investors should be to identify and limit the downside elements of volatility when possible.
Trading impulsively	Investors with a plan and the ability to stick to it have a higher probability of achieving their goals than those who respond emotionally to the events of the day. Sticking to a plan requires a longer-term perspective and a process for executing regardless of the circumstances or market environment.

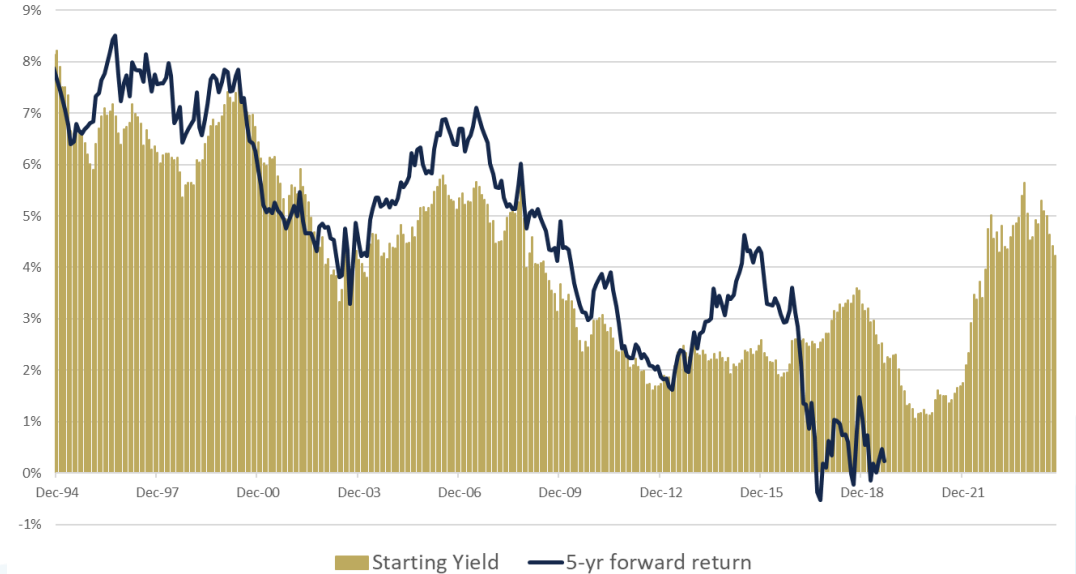
Valuations and long-term returns

Studies show that purchase valuation is an important driver of portfolio returns. High stock market valuations tend to correlate to lower forward stock returns. Another way to say this is that higher earnings yields – the inverse of the price/earnings ratio – tend to correlate to higher stock returns. Higher bond yields also correlate to higher forward returns. Another important aspect to returns is the change in valuation, or yield, over the investor horizon. In the chart on the right, 5-year forward returns starting in 2017 and 2018 are poor in part because ending yields – in 2022 and 2023, were so much higher than starting yields.

Starting valuations matter. The OneAscent investment process is anchored on this principal.



High trailing PE implies below average S&P 500 returns



Higher bond yields suggest strong forward returns

Source: Bloomberg, OneAscent Investment Solutions, Wikipedia



Diversification between asset classes

The chart below demonstrates how drastically different asset classes can perform over time. This volatility is due to a wide array of factors that affect market pressures. Geopolitical relations, central banking decisions, consuming patterns and intensity, supply chain logistics, social influences, earnings reports, real estate values, technological revolutions, and more play a part in how stocks and bonds rise or fall. Diversifying between multiple asset classes within equity and fixed income allocations may help prevent volatility and keep you on track in the long-run.

2005	2006	2007	2008	2009	2010	2011	2012	2013	2014	2015	2016	2017	2018	2019	2020	2021	2022	2023	2024	Avg Annual Return Rank - 20 years ended 2024	Avg Annual Return - 20 - years ended 2024
Emerging Markets 34.3%	REITs 34.2%	Emerging Markets 39.7%	Fixed Income 5.2%	Emerging Markets 78.5%	REITs 27.9%	REITs 8.0%	Emerging Markets 18.6%	Small Cap 38.8%	REITs 30.1%	REITs 3.2%	Small Cap 21.3%	Emerging Markets 37.8%	Cash 1.8%	Large Cap 31.5%	Small Cap 19.9%	REITs 43.2%	Commodity 13.8%	Large Cap 26.3%	Large Cap 25.0%	1	10.3%
Commodity 17.5%	Emerging Markets 32.5%	Developed Equity 11.7%	Cash 1.8%	High Yield 58.2%	Small Cap 26.8%	Fixed Income 7.8%	REITs 18.1%	Large Cap 32.4%	Large Cap 13.7%	Large Cap 1.4%	High Yield 17.1%	Developed Equity 25.7%	Fixed Income 0.0%	REITs 26.0%	Emerging Markets 18.8%	Large Cap 28.7%	Cash 1.5%	Developed Equity 18.9%	Asset Allocation 14.6%	3	7.6%
Developed Equity 14.1%	Developed Equity 27.0%	Commodity 11.1%	Asset Allocation 22.1%	Developed Equity 32.6%	Emerging Markets 19.2%	High Yield 5.0%	Developed Equity 18.0%	Developed Equity 23.4%	Asset Allocation 10.0%	Fixed Income 0.5%	Large Cap 11.9%	Large Cap 21.8%	High Yield -2.1%	Small Cap 25.5%	Large Cap 18.4%	Commodity 27.1%	High Yield -11.2%	Asset Allocation 17.6%	Small Cap 11.5%	2	7.8%
REITs 6.7%	Small Cap 18.3%	Fixed Income 7.0%	High Yield -26.2%	REITs 28.0%	Commodity 16.7%	Asset Allocation 4.3%	Small Cap 16.4%	Asset Allocation 18.1%	Fixed Income 6.0%	Asset Allocation 0.5%	Emerging Markets 11.7%	Small Cap 14.6%	Asset Allocation -2.8%	Developed Equity 22.8%	Asset Allocation 16.4%	Small Cap 14.8%	Fixed Income -13.0%	Small Cap 16.9%	REITs 8.7%	4	6.7%
Large Cap 4.9%	Large Cap 15.8%	Asset Allocation 6.3%	Small Cap -33.8%	Small Cap 27.1%	High Yield 15.1%	Large Cap 2.1%	Large Cap 16.0%	High Yield 7.4%	Small Cap 4.9%	Cash 0.0%	Commodity 11.4%	Asset Allocation 13.9%	Large Cap -4.4%	Asset Allocation 21.8%	Developed Equity 8.4%	Asset Allocation 14.2%	Developed Equity -13.9%	REITs 13.7%	High Yield 8.2%	5	6.4%
Asset Allocation 4.8%	High Yield 11.8%	Large Cap 5.6%	Commodity -36.6%	Large Cap 26.4%	Large Cap 15.1%	Cash 0.1%	High Yield 15.8%	REITs 2.4%	High Yield 2.5%	Developed Equity -0.3%	Asset Allocation 8.8%	High Yield 7.5%	REITs -4.6%	Emerging Markets 18.8%	Fixed Income 7.5%	Developed Equity 11.9%	Asset Allocation -16.9%	High Yield 13.4%	Emerging Markets 7.9%	6	6.3%
Small Cap 4.5%	Asset Allocation 11.1%	Cash 4.8%	Large Cap -37.0%	Asset Allocation 20.2%	Asset Allocation 13.3%	Small Cap -4.2%	Asset Allocation 11.5%	Cash 0.0%	Cash 0.0%	Small Cap -4.4%	REITs 8.8%	REITs 5.2%	Small Cap -11.0%	High Yield 14.3%	High Yield 7.1%	High Yield 5.3%	Large Cap -18.1%	Emerging Markets 10.2%	Cash 5.3%	9	1.6%
Cash 3.0%	Cash 4.8%	High Yield 1.9%	REITs 37.7%	Commodity 18.7%	Developed Equity 8.3%	Developed Equity 11.7%	Fixed Income 4.2%	Fixed Income -2.0%	Emerging Markets -2.0%	High Yield -4.5%	Fixed Income 2.6%	Fixed Income 3.5%	Commodity -13.0%	Fixed Income 8.7%	Cash 0.5%	Cash 0.0%	Emerging Markets -19.8%	Fixed Income 5.5%	Developed Equity 4.4%	7	5.5%
High Yield 2.7%	Fixed Income 4.3%	Small Cap -1.6%	Developed Equity 43.0%	Fixed Income 5.9%	Fixed Income 6.5%	Commodity -13.4%	Cash 0.1%	Emerging Markets -2.3%	Developed Equity 4.3%	Emerging Markets -14.6%	Developed Equity 1.6%	Cash 0.8%	Developed Equity -13.3%	Commodity 5.4%	Commodity -3.5%	Fixed Income -1.5%	Small Cap -20.5%	Cash 5.1%	Fixed Income 1.3%	8	3.0%
Fixed Income 2.4%	Commodity -2.7%	REITs 15.7%	Emerging Markets -53.2%	Cash 0.1%	Cash 0.1%	Emerging Markets -18.2%	Commodity -1.1%	Commodity -9.6%	Commodity -17.0%	Commodity -24.7%	Cash 0.3%	Commodity 0.7%	Emerging Markets -14.2%	Cash 2.2%	REITs -8.0%	Emerging Markets -2.4%	REITs -24.3%	Commodity -12.6%	Commodity 0.1%	10	-0.5%

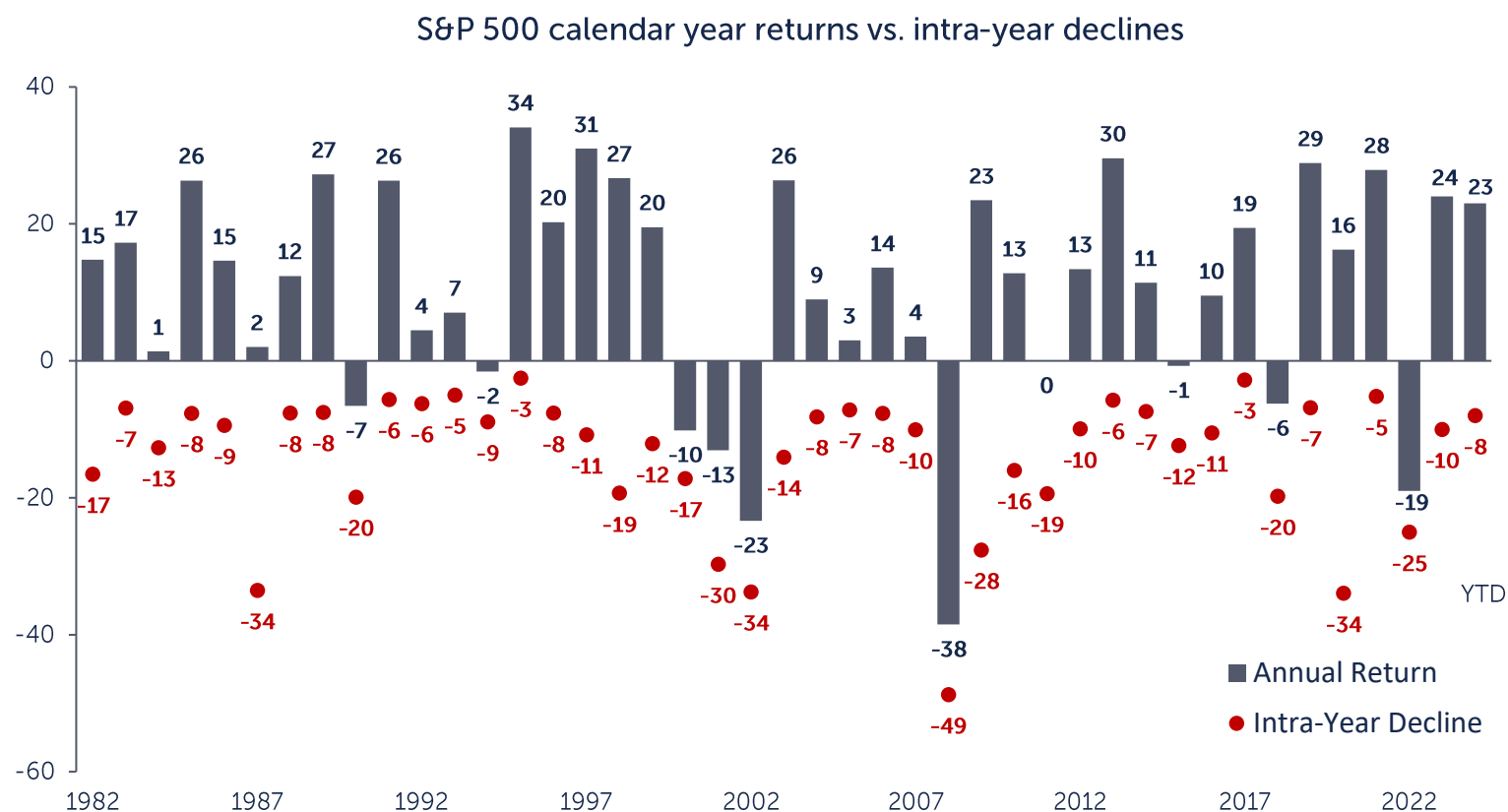
Source: Bloomberg.

Market Returns reference the following indices: Large Cap – S&P 500, Asset Allocation – Vanguard Balanced Index Fund, Small Cap – Russell 2000, REITs – FTSE NAREIT Index, High Yield – Bloomberg High Yield, Emerging Markets – MSCI Emerging Markets, Cash – Bloomberg 1-3 Month Treasury Index, Developed Equity – MSCI EAFE, Fixed Income – Bloomberg US Aggregate, Commodities – Bloomberg Commodity Index

Annual returns and intra-year declines

Consistently predicting when stock market declines or rallies will happen, or how long they are going to last, is impossible. Over the past 43 years, the S&P 500 has experienced an average intra-year decline of 13.9% – and still finished in positive territory in 33 of those 43 years.

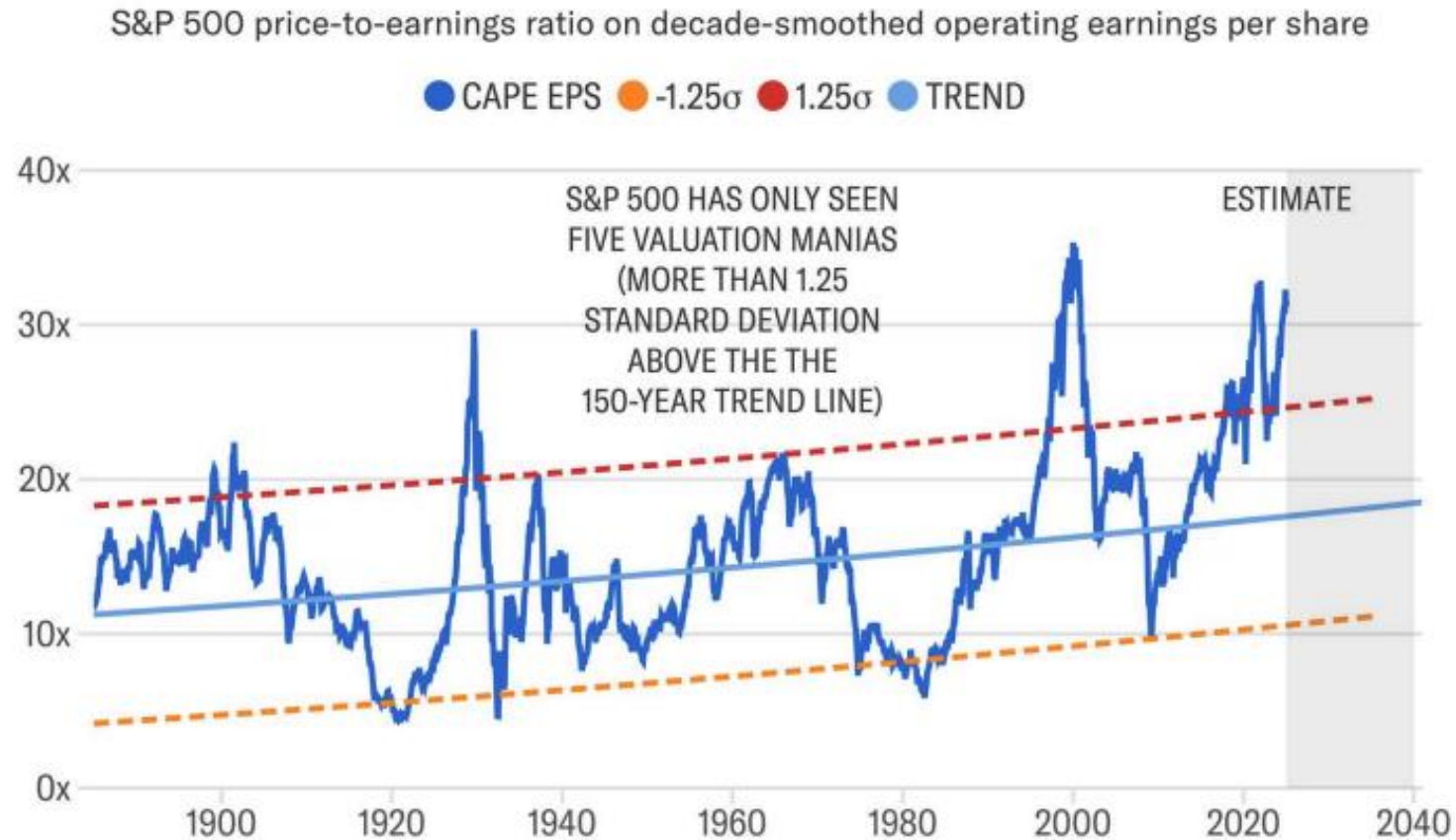
While no one looks forward to market volatility, intra-year declines are normal and a historical perspective on the frequency and severity of past drops can provide a valuable perspective.



Sources: JP Morgan Asset Management, One Ascent Investment Solutions.

Returns are based on price index only and do not include dividends. Intra-year drops refer to the largest market drops from a peak to a trough during the year. For illustrative purposes only. Returns shown are calendar year returns from 1982 through 2024, over which time period the average annual return was 10.7%. Data as of 12/31/2024.

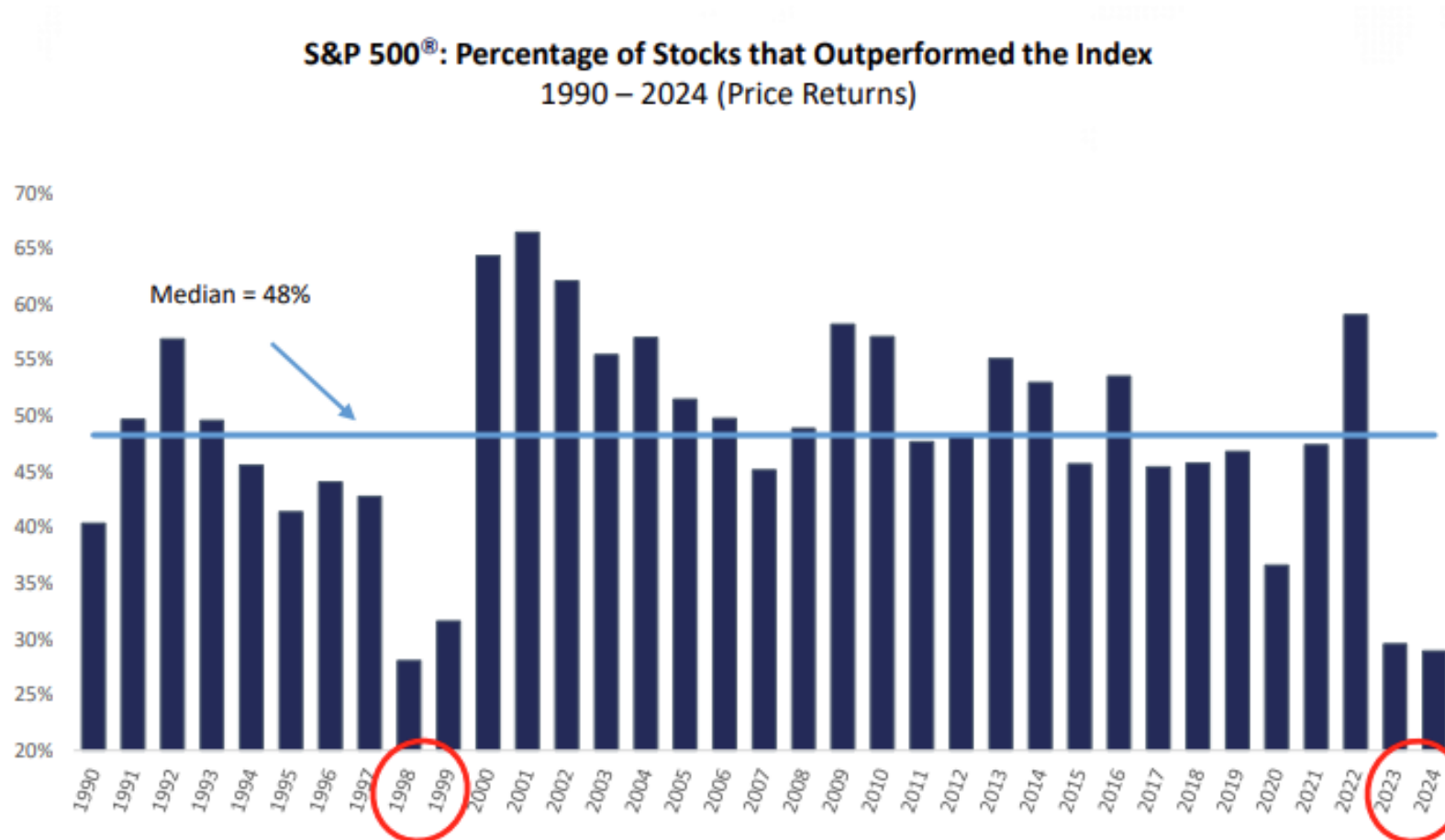
S&P 500 valuation is well above trend



Sources: Bloomberg; Stifel via Barry Bannister; Yahoo! Finance.

Note: CAPE is the Cyclically Adjusted Price to Earnings ratio adopted from Robert Shiller.

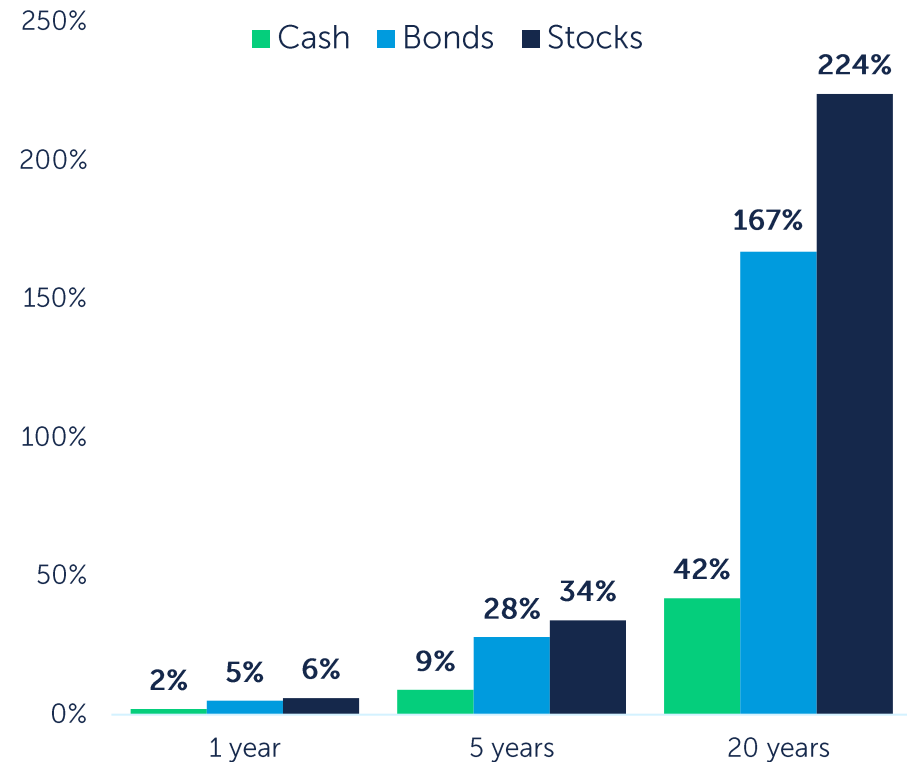
Concentrated performance is not normal - in fact, it is quite infrequent



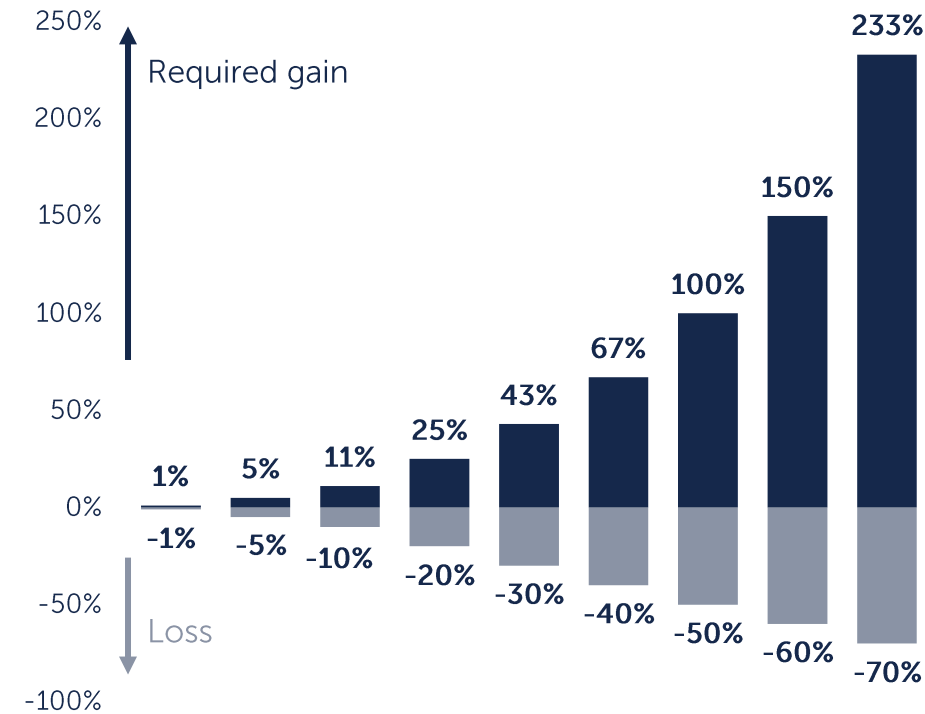
Source: Richard Bernstein Advisors LLC, BofAML US Strategy.

Staying invested and limiting losses

The power of compounding
Cumulative return by holding period



Gain required to fully recover from a loss
Loss and subsequent gain necessary for full recovery of value



Sources: J.P. Morgan Asset Management – *Guide to the Markets*, BLS, FactSet, Standard & Poor's.
Cumulative returns are calculated using historical data. Stock returns are based on the S&P 500, bond returns are based on the Bloomberg Barclays U.S. Aggregate Index and cash returns are based on 3-month U.S. Treasury bills. 1-year returns are 20-year average annualized return from 12/31/99 – 12/31/19 for each asset class. 5- and 20-year returns are cumulative over that time period based on the annualized return. Past performance is not indicative of future returns.

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Important Disclosures

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